



INSTITUTE OF POLITICS UMBC Poll

The UMBC Institute of Politics will release statewide polling on Tuesday, October 8 and Wednesday, October 9 at 12:01 a.m.

Friday, October 4, 2024
For immediate release

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The inaugural UMBC Poll gauges the attitudes of Maryland adults and voters on the following topics:

Tuesday, October 8, 2024, at 12:01 a.m. (Part 1):

- Job approval rating of Gov. Wes Moore
- Views toward the direction of the state
- Favorability ratings of the Democratic and Republican Parties
- Key economic indicators
- Views toward the size of Maryland state government

Wednesday, October 9, 2024, at 12:01 a.m. (Part 2):

- Enthusiasm toward the November 2024 General Election
- Preferred method of casting a ballot
- Favorability ratings of the Democratic and Republican candidates for U.S. Senate and President
- U.S. Senate and Presidential matchups
- Issues and reasons driving vote for U.S. Senate contest
- Question 1

About the UMBC Poll

The UMBC Poll surveyed 1,003 Maryland adults from Monday, September 23 to Saturday, September 28, 2024. Of the 1,003 Maryland adults surveyed (MOE=+/-3.1%), 917 indicated they were registered voters (MOE=+/-3.2%), and 863 were identified as likely voters (MOE=+/-3.3%) in the upcoming General Election this November.

As part of the UMBC Poll's commitment to transparency, a methodology statement that includes information regarding data collection, sample demographics, weighting, and question wording will be included in the release.

Results will be posted at <https://politics.umbc.edu/the-umbc-poll/>