INSTITUTE OF POLITICS
Battleground Exit Poll

Results embargoed until 12:01 a.m. on Thursday, November 21, 2024

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UMBC Battleground Exit Poll gauges the attitudes of Baltimore County voters on the following topics:

- Presidential, U.S. Senate, and congressional vote choices and key issues determining their decisions
- Question 1 and attitudes toward abortion
- Economic perceptions
- Trust in government
- Opinions toward the Democratic Party, Republican Party, Supreme Court of the United States, and the mainstream news media
- Types of news sources used by voters

Thursday, November 21, 2024 (Baltimore): The UMBC Battleground Exit Poll surveyed 1,119 Baltimore County voters who cast their ballots in person during early voting and on Election Day. The UMBC Battleground Exit Poll was led by Ian Anson, associate director of the UMBC Institute of Politics, and conducted by UMBC students.

Please refer to the methodology statement for information regarding data collection and demographics and the topline results for the questions as worded in the order in which they were administered to respondents.

Click here for results by demographics.

Methodology Statement

The UMBC Battleground Exit Poll surveyed 1,119 Baltimore County voters on October 31, 2024, during early voting from 8 a.m. to 8 p.m. and on Election Day, November 5, 2024, from 8 a.m. to 8 p.m. During the early voting period, responses were collected at **four** sites, and on Election Day, responses were collected at **13** precincts across the county. The locations were determined by random selection.

- **28 percent** of the interviews were conducted on October 31, 2024, during early voting
- **71 percent** of the interviews were conducted on November 5, 2024, on Election Day

In-person interviews were conducted by a team of UMBC undergraduate students enrolled in Anson's upper-level course on American voting behavior. Students designed the survey instrument and assisted with the data analysis as part of UMBC's commitment to innovative teaching and learning, research across disciplines, and civic engagement.

The topline results include the questions as worded in the order in which they were administered to respondents. The results were weighted to match the Baltimore County totals for the U.S. Presidential and Senate contests. Survey respondents could complete the survey online through Qualtrics or on paper and were allowed to skip any questions. Skipped questions were coded as "refused." A shortcoming of the data is the absence of interviews with voters who utilized mail-in ballots to cast their votes.

The UMBC Battleground Exit Poll is committed to methodological transparency. If you have questions about the poll's methodology, contact Ian Anson, associate director of the UMBC Institute of Politics (iganson@umbc.edu).

The UMBC Battleground Exit Poll is conducted under the auspices of the UMBC Institute of Politics and is funded by the UMBC College of Arts, Humanities, and Social Sciences.

Precinct Information

The tables below include precinct information. Results are in column percentages and may not add up to exactly 100 due to weighting and rounding.

Date	Precinct Location	Total	Percent
October 31 (Early Voting)	Towson University	136	12
October 31 (Early Voting)	Woodlawn Community Center	58	5
October 31 (Early Voting)	Watersedge Community Center	44	4
October 31 (Early Voting)	Arbutus Recreation Center	73	7
November 5 (Election Day)	Woodbridge Elementary School	68	6
November 5 (Election Day)	Westowne Elementary School	141	13
November 5 (Election Day)	Millbrook Elementary School	65	6
November 5 (Election Day)	Owings Mills High School	76	7
November 5 (Election Day)	Timonium Elementary School	88	8
November 5 (Election Day)	Baltimore Chinese Baptist Church	40	4
November 5 (Election Day)	Pleasant Plains Elementary School	13	1
November 5 (Election Day)	Berkshire Elementary School	51	5
November 5 (Election Day)	Relay Elementary School	39	4
November 5 (Election Day)	English Consul Volunteer Fire Department	46	4
November 5 (Election Day)	Boumi Temple	30	3
November 5 (Election Day)	Colgate Elementary School	44	4
November 5 (Election Day)	Battle Grove Elementary School	97	9
Refused	Refused	11	1

Demographics

The following demographic questions were administered at the end of the survey instrument. The data is not weighted by these demographic characteristics.

Q: PID7	Do you consider yourself to be a Republican, a Democrat, an Independent, or what?	Percent
	Strong Republican	8
	Republican	12
	Leaning Republican	9
	Independent	17
	Leaning Democrat	11
	Democrat	23
	Strong Democrat	15
	I support another political party	2
	Refused	3

Q: IDEO	Would you say you are liberal, conservative, or somewhere in the middle?	Percent
	Very liberal	15
	Liberal	21
	Moderate	40
	Conservative	16
	Very conservative	5
	Refused	2

Q: AGE	How old are you?	Percent
	18 – 24	13
	24 – 34	19
	35 – 44	20
	45 – 54	19
	55 – 64	14
	65 or older	14
	Refused	1

Q: GENDER	How do you describe yourself?	Percent
	Male	39
	Female	58
	Non-binary / Other gender identity	2
	Prefer to self-describe	1
	Refused	1

Q: RACE	What racial or ethnic group best describes you? Choose any that apply.	Percent
	White (alone)	60
	Black (alone)	24
	Hispanic / Latino (alone)	3
	Asian (alone)	4
	Other racial identity (alone)	2
	Multi-racial	4
	Refused	3

Q: RELIG	How often do you attend religious services?	Percent
	Never	32
	A few times per year	36
	Around once per month	5
	A few times per month	9
	Weekly or more	17
	Refused	1

Q: INCOME	Over the past 12 months, what was your household's total income?	Percent
	Less than $25,000	5
	$25,000 – $49,999	11
	$50,000 – $74,999	13
	$75,000 – $99,999	12
	$100,000 – $149,999	19
	$150,000 – $199,999	14
	$200,000 and above	14
	Refused	12

Q: EDUCATION	What is the highest level of education you have completed?	Percent
	Some high school or less	1
	High School Diploma/GED	15
	Some college, but no degree	23
	Associate or technical degree	8
	Bachelor's degree	25
	Graduate or professional degree	25
	Refused	1

Q: RESIDENCY	For about how long have you been a resident of Baltimore County?	Percent
	My entire life	29
	More than half of my life	22
	Around half of my life	12
	Less than half of my life	16
	Just a few years	15
	One year or less	5
	Refused	1

Q: URBAN	Please select the response that best describes the place where you live.	Percent
	Urban	18
	Suburban	77
	Rural	4
	Refused	1

Topline Results

The topline results below represent the full sample of Baltimore County voters (n=1,119). Please click here for results by demographics. The results are in column percentages and may not add to exactly 100 due to weighting and rounding.

Q: PRES	In the race for President and Vice President of the United States, for whom did you vote?	Percent
	Harris/Walz	60
	Trump/Vance	36
	Oliver/Ter Maat	1
	Stein/Ware	1
	Kennedy/Shanahan	1
	Write-In/Other/Abstain	1
	Refused	0

Q: SENATE	In the race for U.S. Senator, for whom did you vote?	Percent
	Alsobrooks	51
	Hogan	46
	Scott	2
	Write-In/Other/Abstain	0
	Refused	0

Q: CONGRESS	How did you vote in the race for your district's Congressional Representative to the U.S. House of Representatives?	Percent
	The Republican candidate	34
	The Democratic candidate	56
	Another candidate	3
	I did not vote in this race	3
	I can't remember	4
	Refused	0

Q: Q1	Question 1 is a proposed Constitutional Amendment to the Maryland Constitution. It "confirms an individual's fundamental right to reproductive freedom." Did you vote for or against Question 1?	Percent
	For the Constitutional Amendment	73
	Against the Constitutional Amendment	21
	Abstain / No selection	2
	I can't remember	3
	Refused	1

Q: RECALL2020	Did you happen to vote in the 2020 U.S. Presidential Election, and if so, what method did you use?	Percent
	Yes, I voted by mail	11
	Yes, I voted in person	70
	No, I did not vote, but I was eligible to vote in 2020	6
	I can't remember	2
	No, I did not vote because I was not eligible to vote in 2020	7
	Yes, but I can't remember the method	2
	Refused	1

Q: ECON_USA	In the past year, would you say the U.S. economy has gotten better, worse, or stayed about the same?	Percent
	Much Better	6
	Better	16
	Stayed about the same	19
	Worse	32
	Much worse	26
	Refused	1

Q: ECON_MD	Now thinking about Maryland, would you say the Maryland economy has gotten better, worse, or stayed about the same?	Percent
	Much better	4
	Better	15
	Stayed about the same	28
	Worse	33
	Much worse	19
	Refused	1

Q: VOTEREASON	Of the following, what would you say is the primary reason why you voted today?	Percent
	It is a civic duty	43
	To support candidates I prefer	36
	To oppose candidates I do not prefer	12
	My family or friends encouraged me	3
	Another reason	5
	Refused	1

Q: ISSUES	We would like to ask you a few questions about your opinions on current political issues. Of the following issues, what were the **most important ones** that you thought about when making your voting decisions? NOTE: Multi-item response. Results will not add to 100.	Percent
	Abortion / bodily autonomy	67
	Inflation/Price of goods and services	58
	Housing prices and availability	43
	Honesty/trustworthiness of politicians	55
	Immigration	45
	Environment/climate change	39
	Foreign policy	40
	Crime	43
	Education policy	41
	Taxes	48
	Guns/gun control	45
	Race issues/civil rights	46

Q: TRUSTGOV	How often do you believe you can trust the U.S. government to do what is right?	Percent
	All the time	4
	Some of the time	53
	Rarely	34
	Never	8
	Refused	1

Q: WOMEN	As you may know, currently, fewer than 1 in 3 members of the U.S. Congress are women. Do you feel satisfied or dissatisfied about this ratio?	Percent
	Very satisfied	7
	Somewhat satisfied	14
	Somewhat dissatisfied	24
	Very dissatisfied	34
	Not sure	19
	Refused	2

Q: PROLC	On the issue of abortion, would you say you are more pro-choice or pro-life?	Percent
	Pro-Choice	69
	Pro-Life	20
	Neither / Other	9
	Refused	1

Q: GROUPS	On a scale from 0 to 100, with 0 being the least favorable and 100 being the most favorable, please indicate how favorable you feel towards the following groups. Please write a whole number between 0 and 100 next to each group.	

Q: FAV_DEM	**The Democratic Party**	**Percent**
	0	17
	10 – 30	18
	40 – 60	11
	70 – 90	31
	100	13
	Refused	11

Q: FAV_REP	The Republican Party	**Percent**
	0	26
	10 – 30	25
	40 – 60	12
	70 – 90	14
	100	10
	Refused	13

Q: FAV_COURT	**The Supreme Court of the United States**	**Percent**
	0	12
	10 – 30	30
	40 – 60	17
	70 – 90	16
	100	4
	Refused	20

Q: FAV_MEDIA	The mainstream news media	Percent
	0	26
	10 – 30	33
	40 – 60	14
	70 – 90	8
	100	1
	Refused	18

Q: NEWS	**Of the following, please indicate which sources you use to get news about politics at least once per week. Choose all that apply.** <u>NOTE</u>: Multi-item response. Results will not add to 100.	Percent
	Social media apps (Facebook, Twitter, TikTok, etc.)	55
	Newspapers (websites or print editions)	33
	Cable TV channels (CNN, MSNBC, FOX News, etc.)	42
	Local TV channels (WBAL, WMAR, WJZ, FOX45, etc.)	40
	YouTube channels	23
	Radio or podcasts/digital audio	34
	Friends and family members	29

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Our Mission

UMBC is a dynamic public research university integrating teaching, research and service to benefit the citizens of Maryland. As an Honors University, the campus offers academically talented students a strong undergraduate liberal arts foundation that prepares them for graduate and professional study, entry into the workforce, and community service and leadership.

UMBC emphasizes science, engineering, information technology, human services, and public policy at the graduate level. UMBC contributes to the economic development of the State and the region through entrepreneurial initiatives, workforce training, K-16 partnerships, and technology commercialization in collaboration with public agencies and the corporate community. UMBC is dedicated to cultural and ethnic diversity, social responsibility and lifelong learning.

Our Vision

Our UMBC community redefines excellence in higher education through an inclusive culture that connects innovative teaching and learning, research across disciplines, and civic engagement. We will advance knowledge, economic prosperity, and social justice by welcoming and inspiring inquisitive minds from all backgrounds.