



INSTITUTE OF POLITICS UMBC Poll

Results embargoed until 12:01 a.m. on Thursday, February 27, 2025

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UMBC Poll (Part 3) Topics:

- Ratings of Maryland as a place to live
- Attitudes toward moving from Maryland to a different state

Thursday, February 27 (Baltimore): The UMBC Poll surveyed **803** Maryland adults from Tuesday, February 11 to Saturday, February 15, 2025. Of the **803** Maryland adults surveyed (MOE=+/- **3.5%**), **769** indicated they were registered voters (MOE=+/-**3.5%**). Please refer to the methodology statement for information regarding data collection, sample demographics, and the topline results for the questions as worded in the order in which they were administered to respondents.

[Click here for results by demographics.](#)

Previous UMBC Poll results can be found at politics.umbc.edu.

Opinions toward Maryland as a place to live and work

Marylanders were asked to rate the state on several indicators.

- **56 percent** think Maryland is an “excellent” or “good” place to raise a family.
- **54 percent** think Maryland is an “excellent” or “good” place to access health care services.
- **50 percent** think Maryland is an “excellent” or “good” place to get a quality K-12 education.
- **46 percent** think Maryland is an “excellent” or “good” place to find a good paying job.
- **36 percent** think Maryland is an “excellent” or “good” place to open or run a business.
- **30 percent** think Maryland is an “excellent” or “good” place to retire.

Over the past year, about half (**53%**) of Marylanders have considered moving to a different state within the next few years, and **44 percent** have not.

- Among Democrats: **39 percent** have considered moving.
- Among Republicans: **63 percent** have considered moving.
- Among Unaffiliated/Independents: **69 percent** have considered moving.

“A majority of residents say that Maryland is a great place to raise a family, access healthcare services, and get a quality K-12 education. At the same time, more than half of Marylanders also say they’ve considered moving to a different state,” said Mileah Kromer, Director of the UMBC Institute of Politics. *“And there is a clear political divide in attitudes: Democrats are far less likely to have considered moving to a different state and more likely to give Maryland high marks as a place to live than Republicans.”*

Methodology Statement

The UMBC Poll is conducted under the auspices of the UMBC Institute of Politics and is funded by the UMBC College of Arts, Humanities, and Social Sciences.

The UMBC Poll surveyed **803** Maryland adults, including **769** registered voters, from Tuesday, February 11 to Saturday, February 15, 2025. The poll was conducted by live interviewers and text-to-web utilizing a dual-frame (landline and cell phone) random sample stratified by county.

- **17 percent** of interviews were conducted via landline telephone.
- **83 percent** of the interviews were conducted via cellular telephone, including **56 percent** administered via text-to-web.

Interviews were conducted from 1 to 8 p.m., and interviewers attempted to reach respondents with working phone numbers a maximum of five times. Braun Research provided the sample of telephone numbers and the data collection.

There is a 95 percent probability that the survey results have the following percentage point sampling error from the actual population distribution for any given survey question:

- MOE=**+/-3.5%** for the sample of **803** Maryland adults.
- MOE=**+/-3.5%** for the sample of **769** Maryland registered voters.

The margin of sampling error is higher for subgroups and is not adjusted for design effects. Like all public opinion polls, the UMBC Poll is also subject to sources of non-sampling error, such as non-response bias, question-order effects, and question-wording effects. The topline results include the questions as worded in the order in which they were administered to respondents.

Mileah Kromer, Director of the UMBC Institute of Politics, and Ian Anson, Associate Director, process the data collected by the UMBC Poll. Under Kromer and Anson's supervision, student research assistants help with various aspects of the UMBC Poll as part of UMBC's commitment to innovative teaching and learning, research across disciplines, and civic engagement.

The UMBC Poll is committed to methodological transparency. If you have questions about the poll's methodology, contact Mileah Kromer, Director, UMBC Institute of Politics (mkromer@umbc.edu).

Sample Demographics (in percent) and Weighting

The UMBC Poll data is weighted by gender, age, race, geography, and educational attainment to represent the Maryland adult population targets established by the most recent American Community Survey (ACS) 5-year estimates provided by the U.S. Census. Results are in column percentages and may not add up to exactly 100 due to weighting and rounding.

		Maryland population parameter	Adults n=803 (+/-3.5%)	Voters n=769 (+/-3.5%)
Gender	Male	48	48	49
	Female	52	52	51
Age	18-24	11	11	11
	25-34	17	17	17
	35-44	17	17	18
	45-54	16	16	16
	55-64	17	17	17
	65+	21	21	21
Race	White	50	50	51
	Black	29	29	30
	Hispanic/Latino	10	10	10
	Asian	7	7	6
	All other	4	4	4
Education	High school graduate/GED or less	34	33	33
	Some college or associate degree	26	26	27
	4-year college degree	22	22	22
	Advanced / post-grad degree	18	18	19
Geography	Montgomery County	17	17	17
	Prince George's County	15	15	15
	Baltimore County	14	14	14
	Anne Arundel County	10	10	10
	Baltimore City	9	9	9
	Central Region	13	13	12
	Western Region	9	9	9
	Eastern Shore Region	8	8	8
	Southern Region	6	6	6

Central region: Carroll, Harford, and Howard Counties

Western region: Allegany, Garrett, Frederick, and Washington Counties

Eastern Shore region: Caroline, Cecil, Dorchester, Kent, Queen Anne's, Somerset, Talbot, Wicomico, and Worcester Counties

Southern region: Calvert, Charles, and St. Mary's Counties

Other sample demographics (in percent)

The data is not weighted by these characteristics.

		Maryland population parameter	Adults n=803 (+/-3.5%)	Voters n=769 (+/-3.5%)
Party*	Democratic	52	--	50
	Republican	24	--	27
	Unaffiliated	22	--	22
	Other	2	--	1
Ideology	Conservative	--	26	26
	Moderate	--	50	50
	Progressive	--	24	24
Income	Under \$40,000	16	21	20
	\$40,00 to under \$75,000	18	24	25
	\$75,000 to under \$125,000	24	23	23
	\$125,000 or more	42	32	32

*The "party" population parameter established by the Maryland State Board of Elections Voter Registration Activity Report (January 2025).

Question design codes

- Bracketed items []: Items in brackets in the questions are administered in a randomized order.
- Probe (p): Response options that include a (p) indicate the use of a probe maneuver to determine a respondent's intensity of expressed opinion. Example: Do you have a [favorable or unfavorable] opinion of <item>? Would you say very favorable/unfavorable?
- Open-ended: Open-ended questions are those without a defined set of response options.
- Volunteer (v): Response options that include a (v) indicate that the respondent offered a response not read to them in the question.

Topline Results

The topline results below represent the sample of **803** Maryland adults (MOE=+/-**3.5%**). [Click here for results by demographics](#). Results are in column percentages and may not add up to exactly 100 due to weighting and rounding.

Q: RATE_MD

Next, I'd like you to rate the state of Maryland on some different things. Please tell me whether you think the state is a(n) [excellent, good, fair, or poor] place for each of the following. . .

Q: FAMILY to Q: ACCESS were administered to respondents in a randomized order.

Q: FAMILY	<i>To raise a family</i>	Percent
	Poor	16
	Fair	27
	Good	41
	Excellent	15
	Don't know (v)	1
	Refused (v)	0

Q: JOB	<i>To find a good paying job</i>	Percent
	Poor	17
	Fair	33
	Good	35
	Excellent	11
	Don't know (v)	3
	Refused (v)	0

Q: K12	<i>To get a quality K-12 education</i>	Percent
	Poor	18
	Fair	29
	Good	38
	Excellent	12
	Don't know (v)	2
	Refused (v)	0

Q: RETIRE	<i>To retire</i>	Percent
	Poor	37
	Fair	27
	Good	24
	Excellent	6
	Don't know (v)	5
	Refused (v)	0

Q: BUSINESS	<i>To open or run a business</i>	Percent
	Poor	19
	Fair	35
	Good	27
	Excellent	9
	Don't know (v)	10
	Refused (v)	0

Q: ACCESS	<i>To access health care services</i>	Percent
	Poor	15
	Fair	30
	Good	39
	Excellent	15
	Don't know (v)	2
	Refused (v)	0

Q: MOVE	Over the past year, have you considered moving from Maryland to a different state within the next few years?	Percent
	No	44
	Yes	53
	Considered moving to a different country / some other opinion (v)	2
	Don't know / unsure (v)	1
	Refused (v)	0



Our Mission

UMBC is a dynamic public research university integrating teaching, research and service to benefit the citizens of Maryland. As an Honors University, the campus offers academically talented students a strong undergraduate liberal arts foundation that prepares them for graduate and professional study, entry into the workforce, and community service and leadership.

UMBC emphasizes science, engineering, information technology, human services and public policy at the graduate level. UMBC contributes to the economic development of the State and the region through entrepreneurial initiatives, workforce training, K-16 partnerships, and technology commercialization in collaboration with public agencies and the corporate community. UMBC is dedicated to cultural and ethnic diversity, social responsibility and lifelong learning.

Our Vision

Our UMBC community redefines excellence in higher education through an inclusive culture that connects innovative teaching and learning, research across disciplines, and civic engagement. We will advance knowledge, economic prosperity, and social justice by welcoming and inspiring inquisitive minds from all backgrounds.