



INSTITUTE OF POLITICS UMBC Poll

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Date: November 12, 2025

Title: Economic Perceptions and Attitudes Toward Gov. Wes Moore

Source: UMBC Poll (n=810 Maryland adults, MOE=+/-3.4%)

Field dates: October 21 to October 25, 2025

Please visit politics.umbc.edu to see the full results and methodology statement.

Question: How do views on state economic conditions shape attitudes toward Gov. Moore?

UMBC Poll data analyzed:

Q: MOOREJOB Do you approve or disapprove of the way Wes Moore is handling his job as governor?

Q: PAST Changing topics to the state economy, how would you rate the economic conditions in Maryland over the past year: poor, fair, good, or excellent?

Q: AHEAD Do you expect economic conditions in Maryland to be [better, worse, or about the same] a year from now?

Q: EC_ISSUES Next, I'm going to read you a list of economic issues. For each one, please tell how concerned—not at all, a little, somewhat, or very—you are about each one. . .

Q: GOODS The price of food and consumer goods

Q: EMPLOY People being unable to find good paying jobs

Q: HOUSING The cost and availability of housing

Q: STOCK How the stock market is doing

Q: GAS The price of gasoline

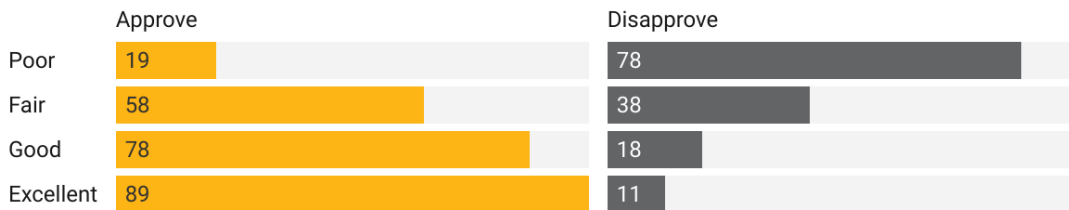
Q: UTILITY The cost of household electricity

Q: HEALTH The cost of healthcare and health insurance

Approval Rating of Gov. Wes Moore by Rating of the Maryland Economy Over the Past Year

How would you rate the economic conditions in Maryland over the past year: poor, fair, good, or excellent?

Bars represent the percentage of Maryland adults who approve or disapprove of how Wes Moore is handling his job as governor.



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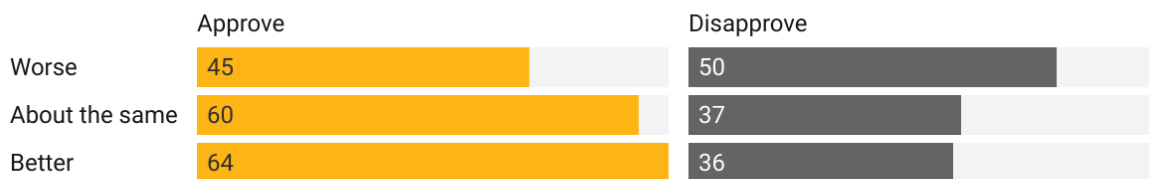
Chart: Mileah Kromer • Source: UMBC Poll • Created with Datawrapper

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Approval Rating of Gov. Wes Moore by Expectations of the Economic Situation in Maryland a Year from Now

Do you expect economic conditions in Maryland to be better, worse, or about the same a year from now?

Bars represent the percentage of Maryland adults who approve or disapprove of how Wes Moore is handling his job as governor.



Field dates: October 21 to October 25, 2025
 n=810, MOE=3.4%

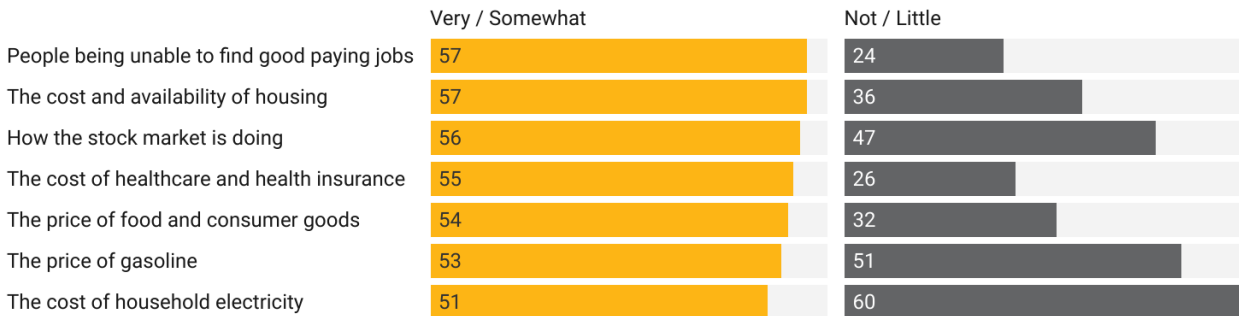
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Approval Rating of Gov. Wes Moore by Economic Concerns

Next, I'm going to read you a list of economic issues. For each one, please tell how concerned—not at all, a little, somewhat, or very—you are about each one. . .

Bars represent the percentage of Maryland adults who approve of how Wes Moore is handling his job as governor.



Field dates: October 21 to October 25, 2025
n=810, MOE=3.4%

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Description of results:

Marylanders' opinions of the state economy are closely tied to their assessment of Governor Wes Moore's job performance.

Among those who describe Maryland's economy over the past year as "excellent," **89%** approve of Moore's performance. Approval is also high (**78%**) among those who say the economy is "good." **Fifty-eight percent** of those who rate the economic conditions as "fair" approve of the job Moore is doing. Ratings are significantly lower among those who view the economy negatively: only **19%** approve among those who rate state economic conditions as "poor," while **78%** disapprove.

Expectations for the coming year show a similar pattern. Among residents who believe the economy will get "better" or "stay the same" over the next year, **64%** and **60%** approve of Moore's job performance, respectively. **Forty-five percent** of respondents who think the economic conditions will be "worse" a year from now approve of the job Gov. Moore is doing.

Attitudes toward specific economic issues tell a more nuanced story. Majorities of residents who are "very" or "somewhat" concerned about key economic challenges continue to approve of the governor's performance. Moore's job approval rating is highest among those worried about jobs (**57%**) and housing (**57%**), and only slightly lower among those concerned about the stock market (**56%**), healthcare costs (**55%**), and the price of food and consumer goods (**54%**). Gov. Moore's approval rating remains above water among those who are "very" or "somewhat" concerned about the price of

gasoline (**53%**). Moore's approval rating is much lower among Marylanders who are "not" or "a little" concerned about each issue.

There is one exception: Moore's approval rating is lower among those who are "very" or "somewhat" concerned (**51%**) about the cost of household electricity than among those who are "not" or "a little" concerned (**60%**).

Overall, Marylanders who view the economy more positively—whether looking back or ahead—are much more likely to approve of Governor Moore's performance. At the same time, high levels of concern about the job market and other economic issues have not substantially eroded his support.