



INSTITUTE OF POLITICS UMBC Poll

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Date: November 13, 2025

Title: Perceptions of the Party and Support for Governor Wes Moore Among Maryland Democrats

Source: UMBC Poll (n=389 Democratic voters, MOE=+/-4.9%)

Field dates: October 21 to October 25, 2025

Please visit politics.umbc.edu to see the full results and methodology statement.

Question: How do Maryland Democrats' views of their party relate to their approval of Governor Wes Moore and support for his 2026 reelection?

UMBC Poll data analyzed:

Q: MOOREJOB Do you approve or disapprove of the way Wes Moore is handling his job as governor?

Q: GOV_HR I know it's a long way away, but if the 2026 election for Maryland governor were held today, would you vote for Democrat Wes Moore, the Republican candidate, or some other candidate?

Q: DES_DEM On a scale of 1 to 5, where 1 means "does not describe at all" and 5 means "describes extremely well," how well does each of the following characteristics describe the Democratic Party in Maryland today:

Q: D_SHARE Shares my values

Q: D_FOCUS Focused on issues I care about

Q: D_CAPABLE Capable of handling a crisis

Q: D_DONE Gets things done

Q: D_CARES Cares about ordinary people

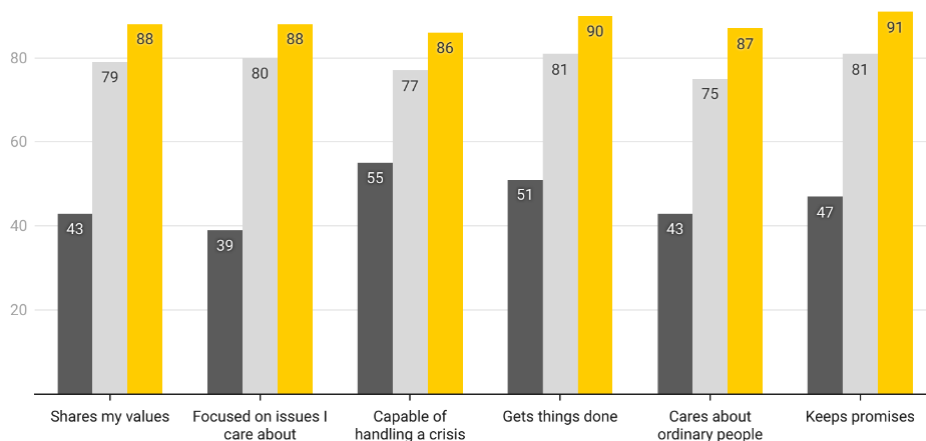
Q: D_PROMISE Keeps promises

Job Approval of Gov. Moore among Democrats by Perceptions of the Democratic Party

On a scale of 1 to 5, where 1 means “does not describe at all” and 5 means “describes extremely well,” how well does each of the following characteristics describe the Democratic Party in Maryland today:

Bars represent the percentage of Maryland Democrats who say they approve of the job Governor Wes Moore is doing.

■ 1 or 2 ■ 3 ■ 4 or 5



Field dates: October 21 to October 25, 2025
n=389, MOE=4.9%

Chart: Mileah Kromer • Source: UMBC Poll • Created with Datawrapper

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Among Maryland Democrats, approval of Governor Wes Moore rises sharply as perceptions of the Democratic Party become more positive.

Democrats who give high marks (4 or 5) on how well each characteristic describes the Democratic Party overwhelmingly—almost uniformly—approve of the job Gov. Moore is doing. Gov. Moore’s approval rating remains high but slips slightly among those who rate the Democratic Party as a “3” on the characteristic and decreases significantly when they give the party low marks (1 or 2).

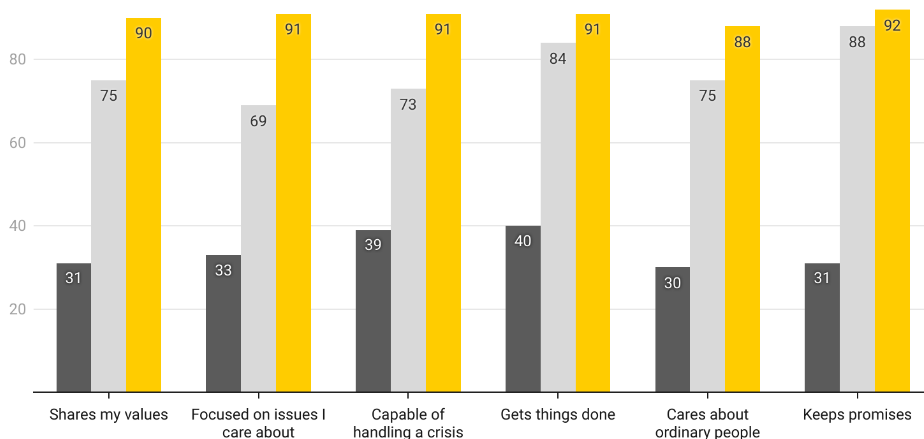
- Keeps promises: **91%** (4 or 5), **81%** (3), and **47%** (1 or 2)
- Gets things done: **90%** (4 or 5), **81%** (3), and **51%** (1 or 2)
- Shares my values: **88%** (4 or 5), **79%** (3), and **43%** (1 or 2)
- Focused on issues I care about: **88%** (4 or 5), **80%** (3), and **39%** (1 or 2)
- Cares about ordinary people: **87%** (4 or 5), **75%** (3), and **43%** (1 or 2)
- Capable of handling a crisis: **86%** (4 or 5), **77%** (3), and **55%** (1 or 2)

Support for Reelection of Gov. Moore among Democrats by Perceptions of the Democratic Party

On a scale of 1 to 5, where 1 means “does not describe at all” and 5 means “describes extremely well,” how well does each of the following characteristics describe the Democratic Party in Maryland today:

Bars represent the percentage of Maryland Democrats who say they would vote to reelect Governor Wes Moore.

■ 1 or 2 ■ 3 ■ 4 or 5



Field dates: October 21 to October 25, 2025
n=389, MOE=4.9%

Chart: Mileah Kromer • Source: UMBC Poll • Created with Datawrapper

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Following the same as with his job approval rating, support for Gov. Moore’s reelection among Maryland Democrats increases sharply as perceptions of the Democratic Party become more positive.

Democrats who rate the party highly (4 or 5) on each characteristic are overwhelmingly likely to say they would vote to reelect Gov. Moore. Support remains strong but lower among those who rate the party as a “3” and drops considerably among those giving it low marks (1 or 2).

- Keeps promises: **92%** (4 or 5), **88%** (3), and **31%** (1 or 2)
- Gets things done: **91%** (4 or 5), **84%** (3), and **40%** (1 or 2)
- Capable of handling a crisis: **91%** (4 or 5), **73%** (3), and **39%** (1 or 2)
- Focused on issues I care about: **91%** (4 or 5), **69%** (3), and **33%** (1 or 2)
- Shares my values: **90%** (4 or 5), **75%** (3), and **31%** (1 or 2)
- Cares about ordinary people: **88%** (4 or 5), **75%** (3), and **30%** (1 or 2)